



Positively Balanced

Professional Outsourced Reconciliation
and Bookkeeping Services for Your Business



Know the Facts...

Fact 1:
**You lose money balancing
your own escrow accounts.**

Balancing escrow accounts is a tedious, timely chore, but one that is critical to your overall business operations. If you perform the balancing and account review yourself, it takes valuable time away from building your business. Positively Balanced provides a team of experts at a fraction of the cost of a staff person, allowing you to focus more on increasing your revenue.

Fact 2:

You are going to be audited.

All escrow accounts are audited. By using Positively Balanced, you have a team of experts working to ensure that your accounts are clean and that your audit will go smoothly – saving you time and money. Our experience and relationship with auditors allows us to identify and correct possible issues before the audit begins.

In addition, should a problem or question arise, we can often immediately provide the auditor with the documentation they need to alleviate their concerns.

Fact 3:

Fraud and employee theft are real problems.

While you do everything in your power to protect your assets and business from unscrupulous people, fraud does exist and employee theft involving escrow accounts is a

potential problem. Using an outside agency to balance your accounts ensures that you have an additional safeguard against check fraud and embezzlement. Proper monthly account balancing is critical to identify and stop potential fraud before you become liable for the losses.

Fact 4:

Experience matters.

Accounting and reconciliation services are only as accurate and dependable as the people who perform the task. With more than twenty years of experience and solid, professional relationships with leading title companies, law firms and auditory agencies, the Positively Balanced team has the experience and business acumen to ensure that your escrow accounts and bookkeeping needs are handled correctly and documented appropriately.





Our Platform . . .

Custom Services

We recognize that not all law firms or title companies are the same, so we custom fit our services to match your business needs. Whether you desire a full-service approach to your bookkeeping and escrow reconciliation or if you only require audit preparation, we work with you and your budget needs. Positively Balanced gives you peace of mind. Whether you handle 5, 50 or 500 closings a month, your escrow accounts are

balanced correctly and you are only invoiced for your specific business demands.

Time-Saving Technology

We provide Web access so you can view your reconciliation reports on-line whenever you need them. In addition, by using Remote Access or PC Anywhere, we can reconcile, analyze, and solve your account problems without ever disrupting your business day.



Our Promise . . .

While not on-site, Positively Balanced considers ourselves a part of your team. We continually strive to exceed your expectations and recognize that the nature of business is not always a 9 to 5 job. We schedule regular, in-office visits to ensure that you are pleased with the quality of our service. We are available 24/7 at no additional charge and provide all of your account reports on-line in real time so you do not have to wait for an office visit to have access to your work.

Contact Positively Balanced for more information or to schedule a complimentary in-office consultation. We will identify your escrow and bookkeeping needs and custom fit a program just for you!

(770) 975-1475 • (800) 931-6038

www.positivelybalanced.com





*Positively
Balanced*

Positively Balanced, LLC • 3950 Cobb Parkway • Suite 901 • Acworth, GA 30101

(770) 975-1475 • (800) 931-6038

www.positivelybalanced.com • info@positivelybalanced.com